



Global Personal Care Industry Position on Essential Goods

Personal care products companies are global and local industry leaders committed to product safety, quality and innovation. Our member companies manufacture a diverse range of products that millions of consumers rely on every day, from personal hygiene products such as hand sanitizers, soaps, and body washes, to moisturizers, toothpaste, sunscreens and shampoo. We represent global companies and brands that are known, trusted, and loved by consumers throughout the world, as well as medium and small sized companies that are the backbone of our nations' economies.

During these unprecedented times, our industry is fully committed to supporting our employees, our communities and our consumers. Many cosmetic and personal care companies are converting manufacturing lines to provide consumers and health care workers with hand sanitizers; ramping up production of hand soaps, skin lotions and other hygiene products; and generously contributing to support the needs of their communities. Our companies are committed to following our respective governments' guidelines and recommended policies in this common effort to mitigate the transmission and spread of COVID-19, and we are committed to working with our respective governments to combat the pandemic.

Amidst this pandemic, it is of paramount importance that consumers continue to have access to products that are necessary to their daily lives. Personal care products are fundamental to human health, and essential to maintain daily hygiene and wellness routines. Health Authorities around the world have recognized the importance of these products to combat COVID-19. Therefore, it is critical that governments include hygiene and personal care products as "essential" in any designations of "essential" or "core" infrastructure, and that these sectors be allowed to continue to operate and bring products to market.

Governments can best enable our industry to meet essential needs for hygiene and personal care and to combat the virus by enacting the following:

- 1) Communicate clear, consistent designation of essential infrastructure that will be enforced at the national level or serve as the reference and "floor" for measures taken at state/provincial levels.
- 2) Include hygiene and personal care products as "essential" and allow operations to continue unimpeded throughout the duration of the pandemic.
- 3) Include in this designation all sectors necessary for the continuation of operations:



- I) Manufacturing of hygiene and personal care products
 - II) Supply of ingredients for hygiene and personal care products
 - III) Packaging and other components for hygiene and personal care products
 - IV) Logistics related to market placement, including, but not limited to, transportation, warehouse operations and distribution
- 4) Take flexible regulatory actions on essential goods during this emergency condition. For example, to allow cosmetic companies to produce hand sanitizers and other measures to increase the supply of critical products.
 - 5) Facilitate trade to assure consumer access to hygiene and personal care products, including, but not limited to, expediting customs procedures for the importation of ingredients, raw materials and final products.

Commercial operators engaged in all the above activities should follow government guidelines and undertake all the necessary precautions associated with limiting the spread of COVID-19.

Our industry stands ready to work closely with government authorities to assure the smooth implementation of directives on essential infrastructure. We stand ready to contribute to all efforts to mitigate the transmission and spread of the COVID-19 virus in our communities and throughout the world.